

FACULTY PROFILE

PersonalDetails

Name :P. DEEPA
Designation :HEAD & ASSISTANT PROFESSOR
Department :COMMERCE

DateofBirth :17/05/1980



ContactAddress :W/o.S.Manivannan, No.31, Anaikaran Street,
Thirupapuliur, Cuddalore – 2

MobileNo :9443477834

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Areaofspecialization :Financial Accounting , HRM, Marketing.

EducationalQualification

Degree/ Diploma	Subject	Institution/University	Yearof Completion	Grade/ Percentage
Ph.D.	COMMERCE	Thiruvalluvar University	May – 2017	-
NET/S ET	COMMERCE	Govt of Tamil Nadu	TNSET 2017	-
M.Phil ..	COMMERCE	Alagappa University	April - 2008	53.6
M.Co m.,	COMMERCE	Annamalai University	May – 2011	62.2
M.B.A ..	-	Alagappa University	June – 2006	58.4
B.Co m.,	COMMERCE	GTN Arts College, Dindugul	April – 2001	65.7
H.Sc.,	COMMERCE	MVMM Girls Mat.Hr.Sec. School, DGL	March – 1998	88.1
Matric ulation		MVMM Girls Mat.Hr.Sec. School, DGL	March – 1996	75.6

Teaching Experience

Sl.No.	Name of the college/institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Krishnasamy College of Science, Arts and Management for Women, Cuddalore	2009	2010	0	7
2.	C.Kandaswami Naidu College for Women, Cuddalore	2011	2015	4	1
3.	Immaculate College for Women, Cuddalore	2015	TILL NOW	-	-

Orientation/Refresher/Faculty Development Programme Attended

Title of the Programme	Place	DATE
UGC Sponsored Orientation Course.	HRDC, Mizoram University	28 th July – 17 th August, 2020
COMMERCE AND MANAGEMENT	Ramanujan College, University Of Delhi.	25 th June to 8 th July 2021
ICT Enhanced Teaching Learning And Creating MOOCs	Shivaji College, University Of Delhi.	August 18 – August 25, 2020

Workshop/Seminar Programme Attended

Title of the Programme	Place	DATE
Comprehensive e-learning to e-Training guide for Administrative Work	Centre Ramanujan College, University Of Delhi.	May 25 – June 05, 2020
Statistical Data Analysis and Interpretation using SPSS	ISAR, Chennai.	11 th to 14 th June

National/International Conference Attended

Title of the Conference	Place	DATE
Global Human Resource Management (GHRM)	University of Madras, Chennai	18 th – 19 th Dec 2013

Contemporary Management Practices	VIMS, Coimbatore.	23 rd September 2015
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Research Papers Published

Title of the Paper	Journal	ISSN/Volume/Year
HRM Education in India	Indo Global Journal of Commerce and Economics	Nov. 2014
A study on Job satisfaction of Self-Financing College Teachers in Cuddalore	PRIMAX International Journal of Commerce and Management Research (PIJCMR)	June 2015
Management of Human Resources in Automobile Industry. A study on Tata Motors Limited	International Journal of Marketing, Financial Services and Management. Research Volume No.3	July – Sep 2015
Effectiveness of Human Resources Management Practices in Automobile manufacturing companies in Chennai	International Journal of Exclusive Management Research Vol.6	5 th May 2017.
Non – Performing Assets in Indian Banking Sector” International Journal of Exclusive Management Science	International Journal of Exclusive Management Science, Special issue	10 th Sep 2016
Health Status and Health seeking behavior of Rural women in cuddalore block, Cuddalore District	Emperor International Journal of Finance and Management Research, Issue IV	April 2018

Research Papers Presented

Title of the Paper	Place	Date
Global Human Resource Management (GHRM)	University of Madras, Chennai.	18 th – 19 th Dec 2013
Financial Inclusion in India – Financial Services for Everyone	Bharathidasan University, Tiruchirappalli.	10 th – 11 th Jan 2015

A Role of BPO Employees with stress Management	Sri Ganesh College of Arts & Science, Salem.	13 th Feb 2015
Challenges and Strategies of E-Banking	Sri Ganesh College of Arts & Science, Salem	13 th Feb 2015
Role of HRM and need of Training in Today's Educational Institution	Sri Ganesh School of Business Management, Salem	20 th Feb 2015
Human Resource's Development needs in Higher Education	A.V.C. College (Autonomous), Mannan Pandal, Mayiladuthurai.	10 th and 11 th August 2015
Contemporary Management Practices	VIMS, Coimbatore	23 rd September 2015
Non – Performing Assets in Indian Banking Sector	St. Joseph College of Arts and Science (Autonomous), Cuddalore	10 th September 2016

Key Positions/Responsibilities Held / Holding

Position/Responsibility	Institution/Organization	Period	
		From	To
Exam Cell	Immaculate College	Nov 2015	April 2019
Central valuation	Thiruvalluvar University	April 2017	June 2023
External Examiner	St. Joseph's College of Arts & Science, Cuddalore (Autonomous)	April 2016	Dec 2018
Board of Studies member	Annamalai University	2022	2023

Project Guidance

S.No	Project Guided	No.of Students
	UG	
	PG	10
	M .Phil	

Other Details (if any)

S.No	Details
1.	Diploma in MS Office